



SAN DIEGO'S HIGHER EDUCATION

San Diego's higher education institutions conduct groundbreaking research, train the region's workforce, and provide a talent pipeline that positions the region to compete for investment and jobs on the global stage. The University of California San Diego has become one of the top 10 public universities in the country in a span of only 50 years.¹ San Diego State University has educated more of San Diego's civic leaders than any other institution. Together, higher education in San Diego employs hundreds of thousands of people and provides a lasting economic impact through the creation of ideas, innovations, talent, and companies.

HIGHLIGHTS

- » **Women in STEM:** UC San Diego enrolls and graduates the most women STEM students of any school in the country. One in three female students at UC San Diego are STEM majors.²
- » **Economic Impact:** Contributing to the economic vitality of the San Diego region, San Diego State University announced in 2017 that it has a \$5.67 billion local economic impact.³
- » **Local partnerships:** In 2018, San Diego-based Viasat donated \$1.5 million to Cal State University San Marcos to become a founding partner of the school's new engineering program that will include Bachelors of Science degrees in software and electrical engineering.⁴

UNIVERSITIES

- » California State University San Marcos
- » National University
- » Point Loma Nazarene University
- » San Diego City College
- » San Diego Mesa College
- » San Diego Miramar College
- » San Diego State University
- » Southwestern College
- » University of California San Diego
- » University of San Diego

For more information on San Diego's universities, please contact:

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INNOVATION



MILITARY



TOURISM



LOCAL



INTELLECT

SPOTLIGHT

University of San Diego, Burnham-Moores Center for Real Estate (BMC)

BURNHAM-MOORES
CENTER FOR REAL ESTATE
UNIVERSITY OF SAN DIEGO SCHOOL OF BUSINESS

As a center of excellence within University of San Diego's School of Business, BMC was ranked by 2018 College Factual as the #1 undergraduate real estate program in the U.S. The center's mission is to recruit, educate, and mentor real estate students, in strong collaboration with industry partners, with the goal of facilitating their career pursuits in a socially responsible manner and with a global perspective.

CONNECT WITH TALENT

Link to San Diego

San Diego Regional EDC's, *Link to San Diego* aims to retain and attract talent by educating students on the available career opportunities in San Diego's thriving economy. Forums provide an opportunity for students to network with and learn about market trends and needs, innovative technologies, entrepreneurship, sustainability of employers, workforce requirements, and more.

Tech San Diego

Tech San Diego aims to improve the local talent pipeline, including talent access to internships, research, and collaborations, while building tools to help local companies find qualified workers. The University Talent Initiative allows local small- to mid-sized tech companies to recruit, attract, and retain world-class talent.
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HIRE San Diego

Hire San Diego is a consortium career fair with graduate business students from the top universities in San Diego: San Diego State University, University of California San Diego, and University of San Diego. Working together, the three universities seek to provide convenient, one-stop shopping for companies interested in hiring graduate business students and recent alumni.
hiresandiego.org

Sources: 1. US News & World Report, "Top Public Schools," 2018. 2. BestColleges.com, "Where do Women Study STEM," 2017. 3. San Diego State University, "SDSU Generates \$5.67B in Economic Activity for San Diego Region," 2017. 4. The San Diego Union Tribune, "CSU San Marcos adds engineering program after gifts from Viasat, Hunter Industries," 2018.