



For Immediate Release
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****Media Advisory****

Illumina and White Labs open doors on National Manufacturing Day

More than 50 regional manufacturers highlight industry opportunities for MFG Day

San Diego – In celebration of National Manufacturing Day on October 6, more than 50 regional manufacturers – representing a wide array of sectors – will participate in San Diego MFG Day through a variety of events. With more than 4,000 companies providing 107,000 jobs across the region, manufacturing permeates through nearly all facets of San Diego’s innovation economy.

WHAT: On-site tours with the following local manufacturers:
[Illumina](#): This local genomics giant is a leading developer, manufacturer and marketer of life sciences tools and integrated systems for large-scale analysis of genetic variation and function.

[White Labs](#): White Labs stands at the intersection of science, education and craft. From the industry’s first pitchable liquid yeast, to a complete revolution in the way it’s propagated and packaged, the yeast manufacturer is crucial to the creation of craft beer.

WHEN: Friday, October 6

Illumina, 10am – 11am

*5200 Illumina Way
San Diego, CA 92122*

White Labs, 11am – 12pm

*9495 Candida St
San Diego, CA 92126*

Due to security, media must RSVP for both locations.

VISUALS: Manufacturing operations; making of company products – genome sequencing machines (Illumina) and yeast production (White Labs)

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