



For Immediate Release
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****MEDIA ADVISORY****

San Diego celebrates manufacturing industry during National MFG Day

Congressman Peters and other business leaders participate in MFG Day

SAN DIEGO – As part of National Manufacturing Day (MFG day), more than 50 San Diego companies will open their doors to the public to showcase the products and innovations made in San Diego. San Diego is home to the largest MFG Day in California and also includes a bi-national component with neighboring Tijuana.

Now in its fifth year, [MFG Day](#) is a national program that celebrates American manufacturing and address common misperceptions about the industry. With more than 3,000 manufacturers across the San Diego region, the industry employs more than 108,000 in San Diego.

WHAT: Media Availability, Company Tours

WHO: Congressman Scott Peters, 52nd District of CA
Hernán Luis y Prado, Founder & CEO, VetPowered
Chris White Ph.D., Founder, President & CEO, White Labs, Inc.
Breakfast Speakers
San Diego City Council President Sherri Lightner, District 1
Vice Chair Diane Harkey, CA Board of Equalization, District 4
Sergio Alvarez, CEO, Chuao Chocolatier
Dr. Noori Barka, Founder, Calbiotech
Michael Milam, COO, Dr. Bronner's
Robert E. Westfall, Jr., President, Solatube International, Inc.

WHERE: More than 50 companies throughout San Diego will host tours or events in celebration of MFG Day. A few include:

MFG Day Breakfast hosted by San Diego Regional EDC, 8:30am

EDC is hosting the largest [MFG Day event](#) in the state. Underwritten by Samsung, the breakfast event will feature manufacturing leaders (listed above) discussing industry successes in San Diego County and Northern Baja, as well as visuals of locally-made guitars, dune buggies, furniture, ship models and more.
Liberty Station Conference Center
2600 Laning Rd.
San Diego, CA 92106

VetPowered tour with Congressman Scott Peters (D- CA 52), 10am

VetPowered, LLC (formerly WFW Industries) leverages its highly-trained veteran workforce for advanced manufacturing, as well as corrective and preventive maintenance services for defense, industrial and commercial industries.

2970 Main St.
San Diego, CA 92113

White Labs, Inc., 11am to 3:30pm

San Diego-based White Labs manufactures yeast for use by brewers, distillers and winemakers across the globe. Providing an educational experience for visitors, the company's tasting room features beers created on site and fermented with different yeast strains, highlighting the flavor traits created during fermentation.

9495 Candida St
San Diego, CA 92126

WHEN: Throughout the day on Friday, October 7; specific times listed above

VISUALS: Manufacturing production floors and facilities; on-the-floor production workers

A list of additional San Diego tours can be found [here](#). Please reach out to Bree Burris at bb@sandiegobusiness.org if interested in attending a tour.

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