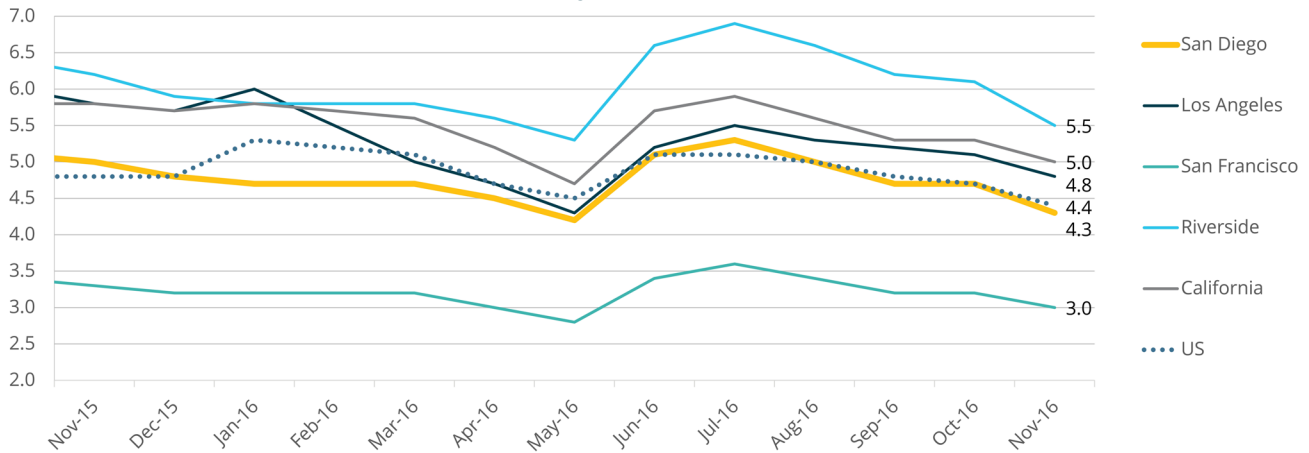


### UNEMPLOYMENT

The California Employment Development Department (EDD) released county employment data today for November in addition to revised data for October. This month's data shows that San Diego's economy continues to grow after the summer's seasonal slump.

The unemployment rate dropped sharply in November to 4.3 percent from 4.7 percent in October; the lowest since May and 0.7 percentage points lower than a year ago. San Diego's unemployment rate remains lower than neighboring metros and the state, and is now below the national rate of 4.4 percent. The labor force declined by 2,300 in the month, but remains on an upward trend for the year - up 27,500 compared to a year ago.

**Historical Unemployment Rate  
San Diego & Select CA Metros**



Source: California Employment Development Department  
Note: Data not seasonally adjusted.

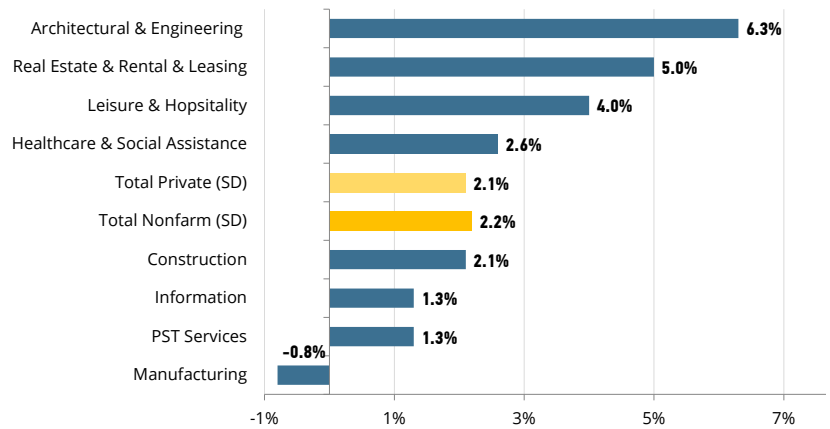
Unemployment rates dropped for each of the 18 cities, as well as the unincorporated areas of the county. Six jurisdictions have unemployment rates that are lower than the regional rate.

#### Unemployment by Jurisdiction

Jurisdiction	Labor Force	Employment	Unemployment Rate*
<b>San Diego Region</b>	<b>1,597,600</b>	<b>1,528,200</b>	<b>↓ 4.3%</b>
Carlsbad	55,200	53,000	↓ 3.9%
Chula Vista	123,300	116,500	↓ 5.5%
Coronado	9,000	8,800	↓ 2.5%
Del Mar	2,700	2,700	↓ 0.4%
El Cajon	47,100	44,100	↓ 6.3%
Encinitas	33,900	32,700	↓ 3.5%
Escondido	70,800	67,700	↓ 4.4%
Imperial Beach	12,400	11,600	↓ 6.8%
La Mesa	31,300	29,900	↓ 4.4%
Lemon Grove	12,700	12,000	↓ 4.9%
National City	25,200	23,800	↓ 4.4%
Oceanside	84,100	80,300	↓ 4.5%
Poway	26,200	25,500	↓ 4.9%
San Diego	718,000	688,300	↓ 4.1%
San Marcos	41,800	40,400	↓ 4.4%
Santee	29,700	28,400	↓ 4.3%
Solana Beach	7,000	6,700	↓ 4.4%
Vista	44,600	42,900	↓ 3.9%
Unincorporated Area	222,600	212,900	↓ 4.4%

\* Arrows indicate the monthly directional change in unemployment rate.  
Source: California Economic Development Department

#### Percentage Growth in Employment in San Diego County, Select Sectors (Nov 2015 to Nov 2016)

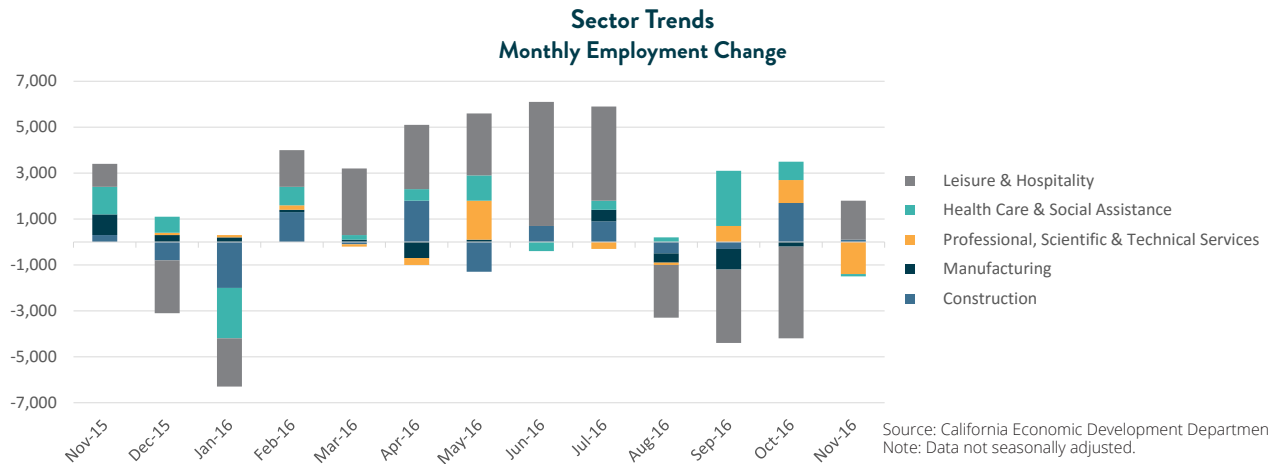


Source: California Employment Development Department

Overall, employment growth was primarily driven by the private sector. Private sector jobs accounted for nearly 79 percent - or an increase of 24,400 jobs - of the total growth over the past twelve months.

## EMPLOYMENT TRENDS

Total nonfarm employment increased by 12,100 jobs, slightly more than the same period in 2015. This is consistent with past seasonal bumps, as businesses staff up for the holiday shopping season. Year-over-year nonfarm employment is up 30,900, or 2.2 percent. The region's leisure and hospitality industry saw another month of growth, adding 1,700 jobs in November, as well as the largest year-over-year gains with 7,300 jobs. Health and social services added 4,400 jobs, while manufacturing lost 900 jobs over the year.



## JOB POSTINGS

There were **953,663** total job postings in September 2016, of which **131,680** were unique. This means that on average, employers are posting the same job more than seven times.

### Who's Hiring? Top 10 Companies by Unique Posting

Company	Unique Job Postings
Uber Baby LLC	1,011
University of San Diego	1,007
General Atomics	597
Oracle Company	548
Qualcomm	545
Robert Half International Inc.	536
Scripps Health	480
Sharp HealthCare	463
Aerotek	456
Northrop Grumman Corp.	427

### Available Jobs Top 10 Occupations by Unique Posting

Occupation	Unique Job Postings
Truck Driver (Transportation and Material Moving)	2,054
Retail Sales Associate (Sales and Related)	1,416
Registered Nurse (Healthcare Practitioners and Technical)	1,273
Software Engineer (Computer and Mathematical)	1,262
Customer Service Representative (Office and Administrative Support)	1,161
Commercial Driver's License (CDL) Driver (Transportation and Material Moving)	816
Restaurant Manager (Food Preparation and Serving Related)	748
Sales Manager (Sales and Related)	700
Sales Representative (Sales and Related)	612
Physician (Healthcare Practitioners and Technical)	425

Source: EMSI

## NEW BUSINESSES

### New Establishments, November 2016

Industry	Establishments (#)
Consultants To Business	69
Restaurants	69
Real Estate	53
Beauty Salons	49
Services	45
Real Estate Management	41
Construction Companies	33
Janitor Services	28
Management Services	27
Health Services	26

**3,428**

new establishments  
(Nov 16)

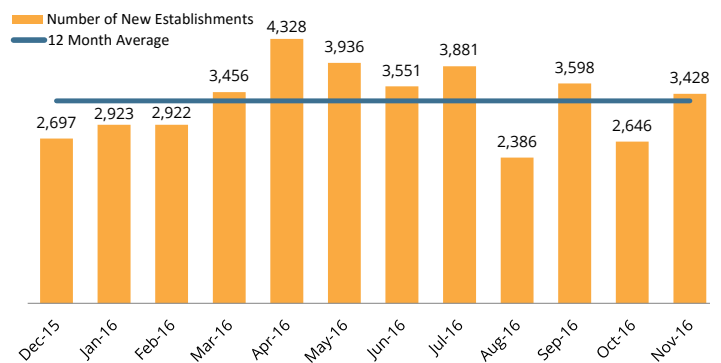
**3,313**

12 month average of  
new establishments

**514**

industries represented  
(Nov 16)

### New Establishments by Month



For more information, please contact:  
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San Diego Regional EDC's mission is to maximize the region's economic prosperity and global competitiveness.

