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More than 50 local companies participate in MFG Day celebrations
Cross-border tours spotlight local manufacturing industry, career opportunity

SAN DIEGO – On October 6, select regional manufacturers – from Samsung to Chuao Chocolatier to Illumina – will open their doors to the public to showcase the depth and creativity of San Diego’s manufacturing industry.

Now in its fifth year, [San Diego Manufacturing Day](#) (MFG Day) is organized in conjunction with [MFG Day](#), a national program that celebrates American manufacturing and addresses common misperceptions about the industry. Home to more than 4,000 companies, San Diego’s manufacturing industry employs 107,000 people – representing 7.6 percent of all jobs throughout the county. In the last five years, manufacturing jobs have increased by 14 percent, or nearly 14,000 jobs.

“San Diego’s manufacturing industry spans several sectors critical to our regional identity, from defense and aerospace to craft brewing and sports and active lifestyle,” said **Mark Cafferty, president & CEO, San Diego Regional EDC**. “Our close proximity to Mexico means local companies have access to manufacturing resources on both sides of the border, driving job growth for the region at large.”

As the event gains traction, the number of companies participating in [MFG Day](#) has grown from five in 2013 to more than 50 in 2017. And true to its cross-border identity, San Diego celebrates one of the only bi-national MFG Days in the country, with tours and events taking place on both sides of the border.

For the second year, Samsung International, Inc., the San Diego-based subsidiary of Samsung Electronics – the largest technology company in the world – is underwriting San Diego’s MFG Day. Samsung International, Inc., an electronic parts and equipment division, operates one of the largest maquiladoras in Mexico and has a 29-year presence in San Diego. The company is hosting a private tour in celebration of MFG Day.

Celebrate MFG Day at a local [tour or event](#). For more information about specific tours, [click here](#).

About San Diego Regional Economic Development Corporation

San Diego Regional Economic Development Corporation’s (EDC’s) mission is to maximize the region’s economic prosperity and global competitiveness. As an independently funded nonprofit fueled by more than 160 companies and organizations, EDC works to attract, retain and expand companies and the talent pool across San Diego’s three traded economies: military, tourism and innovation. sandiegobusiness.org

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