



FOR IMMEDIATE RELEASE
Monday, Aug. 1

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World Trade Center San Diego, Qualcomm to welcome U.S. Commerce Secretary Pritzker to San Diego

Secretary to talk trade policy and unveil UC San Diego research on TPP's impact on regional economy

SAN DIEGO – U.S. Secretary of Commerce Penny Pritzker and Qualcomm CEO Steve Mollenkopf will be joined by a panel of local business leaders to discuss the importance of the Trans Pacific Partnership to the nation and San Diego.

Secretary Pritzker and partners will discuss the results of one of the first-ever studies on the impact of TPP on a regional economy. The Trans Pacific Partnership (TPP), a trade agreement between the U.S. and 11 other countries on the Pacific Rim, is designed to lower trade barriers and promote economic growth.

As President Obama's cabinet member and top trade advisor, Secretary Pritzker oversees the International Trade Administration – a driving force behind TPP.

WHAT: Panel, Study Release, Media Availability with Secretary of Commerce Penny Pritzker*

WHO: **Secretary Penny Pritzker**, U.S. Department of Commerce
Mark Cafferty, President & CEO, San Diego Regional EDC
Peter Cowhey, Dean, School of Global Policy & Strategy, UC San Diego
Steve Mollenkopf, CEO, Qualcomm
Don Rosenberg, EVP, General Counsel and Corporate Secretary, Qualcomm

WHEN: *Wednesday, August 3*
4:15 - 4:25 Professor Peter Cowhey presents key findings of TPP report
4:25 - 5:05 TPP panel discussion among local community leaders
5:05 - 5:10 Steve Mollenkopf remarks on TPP and benefits for QC
5:10 - 5:30 Sec. Pritzker on trade policy and TPP
5:30 - 5:45 Media Availability with Secretary Pritzker*

WHERE: Qualcomm Hall
5775 Morehouse Drive
San Diego, CA 92121

Embargoed copies of the TPP study are available upon request.

For security purposes, media must be cleared to attend this portion. Please confirm interest prior to **4pm PST on Monday, August 1 to Sarah Lubeck at sl@sandiegobusiness.org*

About World Trade Center San Diego

World Trade Center San Diego operates as an affiliate of San Diego Regional Economic Development Corporation. WTC San Diego works to further San Diego's global competitiveness by building an export pipeline, attracting and retaining foreign investment and increasing San Diego's global profile abroad. sandiegobusiness.org/wtcsd

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