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San Diego Regional Economic Development Corp. Releases Bridgepoint Economic Impact Analysis

SAN DIEGO (JUNE 18, 2012)—The San Diego Regional Economic Development Corp., a non-profit dedicated to the region’s economic prosperity and global competitiveness, today released a report on the regional economic impact of Bridgepoint Education Inc. (NYSE:BPI), a San Diego-based secondary education provider. The economic analysis, compiled by [The London Group](#), determined that Bridgepoint Education’s projected 10-year cumulative impact will bring approximately \$10.8 billion in business output to the region.

As one of the region’s largest private employers, the study analyzed both base and multiplier impact of many economic factors, including employment numbers, tax output, and occupied space. In a two-year span, Bridgepoint Education’s regional GDP increased by more than 200 percent, from \$285 million to \$579 million.

“It is critical for us to understand the companies and industries that are driving economic growth within our region,” said Mark Cafferty, president and CEO of San Diego Regional Economic Development Corporation. “As one of the region’s largest employers, Bridgepoint is a strong example of how a small business can transform into a broader, regional economic force.”

For the complete report, including an explanation of the methodology, please refer to the press room on the San Diego Regional EDC’s [website](#).

About San Diego Regional Economic Development Corporation

EDC's mission is to attract high-wage technology-driven companies to the region from around the world and assist those here with expansion plans, and to advocate and champion foundational efforts to improve the region's competitiveness.

About Bridgepoint Education

Bridgepoint Education, Inc. (NYSE:BPI) improves the way individuals learn. By harnessing creativity, knowledge and proprietary technologies, such as Constellation, Thuze and Waypoint Outcomes, Bridgepoint Education has re-engineered the modern student experience with innovative solutions that advance learning. Its accredited institutions – Ashford University and University of the Rockies – embody the contemporary college experience. Ashford University offers associate's, bachelor's and master's degree programs while University of the Rockies offers master’s and doctoral degree programs. Both provide progressive online platforms, as well as traditional campuses located in Clinton, Iowa (Ashford University), and Colorado Springs, Colorado (University of the Rockies). For more information about Bridgepoint Education, visit www.bridgepointeducation.com or call Shari Rodriguez, associate vice president of Public Relations, at 858.668.2580.