



OVERVIEW

San Diego County ranks 13th in poverty rate among major U.S. metros. Slightly below the national (14.7 percent) and the state rate (15.3 percent), 13.8 percent of San Diego's total population live below the federal poverty threshold. When compared to nearby metros, San Diego fares better than Riverside, which, at 17.5 percent, has the largest percentage of its population below the poverty line among major metros. Neighboring Los Angeles, at 15.7 percent, is almost two percentage points higher than San Diego.

POVERTY DEFINED

Poverty thresholds vary by family size and change from year to year. Below are the 2014 composition weighted average thresholds for families with up to 5 members. Any individual or family with a household income below their respective threshold is characterized as living in poverty.

\$12,071
one person

\$15,379
two people

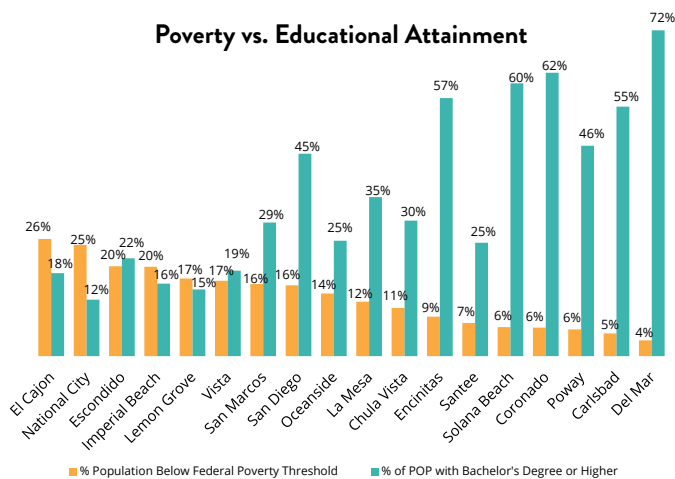
\$18,850
three people

\$24,230
four people

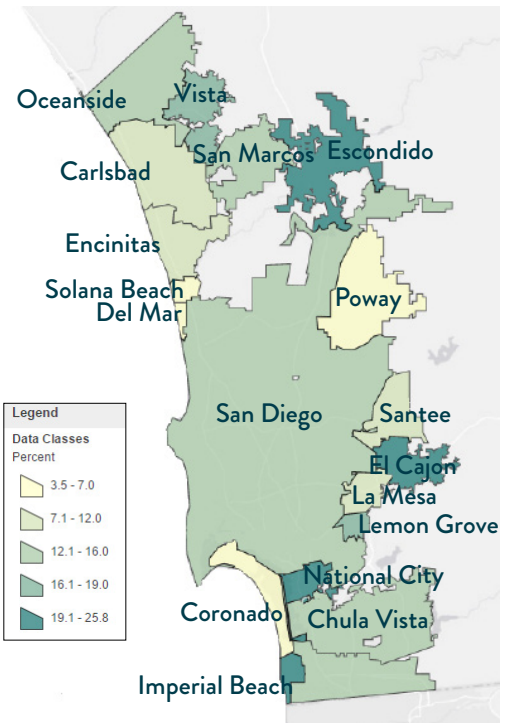
\$28,695
five people

AT A GLANCE

Although the region's poverty rate is lower than its neighboring metros and the nation, eight out of the region's 18 cities have a poverty rate higher than the national rate, 14.7 percent. The percentage of the population living below the poverty threshold ranges from four percent in Del Mar to 26 percent in El Cajon. Educational attainment by population ranges from 72 percent in Del Mar to 12 percent in National City. The graph below demonstrates the negative correlation between poverty rates and educational attainment.



Source: ACS 5-Year Estimates, 2010-2014 and ACS 1-Year Estimates, 2015



Source: ACS 5-Year Estimates, 2010-2014

CITY POPULATION	Median Household Income	POP Under 18 in Poverty	POP Over 65 in Poverty	POP below 150% of Poverty Level	POP below 200% of Poverty Level
CARLSBAD 113,137	\$87K	6%	3%	9%	14%
CHULA VISTA 264,312	\$66K	14%	11%	21%	31%
CORONADO 20,717	\$91K	8%	3%	10%	16%
DEL MAR 4,227	\$103K	0%	1%	7%	8%
EL CAJON 100,053	\$46K	36%	13%	38%	49%
ENCINITAS 60,594	\$93K	7%	6%	13%	19%
ESCONDIDO 145,964	\$49K	25%	10%	34%	48%
IMPERIAL BEACH 26,805	\$48K	25%	15%	34%	45%
LA MESA 57,559	\$55K	14%	8%	21%	29%
LEMON GROVE 25,667	\$52K	26%	9%	30%	41%
NATIONAL CITY 55,413	\$40K	34%	20%	40%	55%
OCEANSIDE 170,776	\$58K	15%	10%	24%	35%
POWAY 48,674	\$96K	6%	7%	12%	16%
SAN DIEGO 1,365,531	\$66K	20%	9%	24%	32%
SAN MARCOS 86,875	\$56K	15%	10%	26%	38%
SANTEE 54,203	\$74K	9%	5%	14%	20%
SOLANA BEACH 13,117	\$91K	2%	8%	14%	20%
VISTA 94,267	\$48K	18%	9%	31%	44%
UNINCORPORATED 514,299	\$69K	14%	9%	15%	23%