



Media Contact

Sarah Lubeck, (619)361-1437  
[sl@sandiegobusiness.org](mailto:sl@sandiegobusiness.org)

For Immediate Release

Jan. 12, 2016

**\*\*Media Advisory\*\***

**Study Release - Talent: Where San Diego Stands**

*Comprehensive research contextualizes San Diego's standing in talent growth and retention among peer metros including Austin, Denver and San Francisco*

SAN DIEGO – As a continuation of its efforts to drive regional economic growth, [EDC](#) will release the findings of San Diego's first comprehensive study on workforce talent. "**Talent: Where San Diego Stands**" will reveal where San Diego stacks up against peer US metropolitan regions with regard to highly-skilled scientific, engineering and tech talent.

Talent drives corporate location decisions, encourages innovative urban planning and inspires entrepreneurship. **Ranked second in percent growth rate of degree holding millennials among peer cities**, San Diego is in a unique position to translate its highly-skilled talent pool into substantial economic advantage.

From creative office design to infrastructure and entrepreneurship, the study – and corresponding panel – explores what companies and individuals look for when deciding where to locate and grow and assesses best practices the region can adopt to maintain its competitive edge.

**WHAT:** Panel & Media Availability

**WHO:** **Congressman Scott Peters**, CA- 52  
**Mark Cafferty**, president & CEO, San Diego Regional EDC  
**Michael Combs**, former research manager at San Diego Regional EDC, current research manager at CBRE  
**John Kilroy**, president & CEO, Kilroy Realty Corp.

**PANEL**

**Sid Bodalia**, senior designer, Fanpics

[Fanpics](#), a San Diego-based startup, is a sports technology platform that changes the way fans interact with live events. A recent transplant from the Bay Area, Bodalia will speak

*about his experience living and working in San Diego – and how it compares to other tech-driven markets.*

**Nik Deveraux, engineering manager, ViaSat**

*As one of the region's largest tech companies, [ViaSat](#) is a communications firm that connects consumers, business, government and military to the internet. Deveraux will speak about his experiences retaining and recruiting specialized engineering talent.*

**Peter Martini, CEO, iboss Cybersecurity**

*Ranked one of North America's fastest-growing cybersecurity firms, [iboss](#) is a tech company that recently expanded its headquarters in San Diego. Martini will weigh in on his decision to expand in San Diego, developing company culture and hiring well-rounded talent.*

**Rob Paratte, EVP of business development, Kilroy Realty Corp.**

*[Kilroy Realty Corp.](#) develops, acquires and manages real estate assets in West Coast markets. Paratte will add to the conversation about the importance of urban redevelopment and innovative office design.*

**Susan Tousi, sr. vice president, product development, Illumina**

*San Diego-based [Illumina](#) is one of the world's premiere genomics companies. Tousi will speak about her experience guiding product development and finding and retaining specialized R&D talent.*

**Mary Walshok, Ph.D., dean of extension, UC San Diego Extension (moderator)**

**WHEN:** Thursday, January 14, 12:30 pm  
Research Presentation: 12:45 – 1:00  
Panel Discussion: 1:00 – 1:30

**WHERE:** The Heights at Del Mar  
12770 El Camino Real  
San Diego, CA 92130

**PARKING:** Ample parking is available on-site.

###