



For Immediate Release
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San Diego and Yokohama to celebrate sister city relationship by promoting joint life sciences opportunities

Program will promote collaboration, industry knowledge and connections between two of the world's biggest biotech clusters

San Diego – As part of the 60th anniversary of its sister city affiliation, the City of Yokohama, Biocom and World Trade Center San Diego will solidify a partnership to jointly grow their regions' life sciences clusters. A MOU will be signed between the City of Yokohama and Biocom, with support provided by World Trade Center San Diego.

The event will feature high level deputies and executives from Yokohama as well the signing of an MOU between Biocom and the City of Yokohama.

Japanese-based companies are an important source of jobs in San Diego, employing nearly 10,000 individuals locally.

WHO:

Nikia Clarke, Executive Director, World Trade Center San Diego
Yoshinobu Kubota, President, Yokohama City University
Joe Panetta, Biocom
Katsunori Watanabe, Deputy Mayor of Yokohama

WHEN: Friday, April 7, 11:45am -12:15pm

WHERE: Hilton La Jolla Torrey Pines
10950 North Torrey Pines Road
San Diego, CA 92037
*If interested in attending, please let us know and we will reserve parking

VISUALS: MOU signing between Joe Panetta and Katsunori Watanabe.

About World Trade Center San Diego

World Trade Center San Diego operates as an affiliate of San Diego Regional Economic Development Corporation. WTC San Diego works to further San Diego's global competitiveness by building an export pipeline, attracting and retaining foreign investment, and increasing San Diego's global profile abroad. sandiegobusiness.org/wtcsd

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