

# Advancing San Diego

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Below is a skills-based criteria for entry-level healthcare talent, developed by healthcare industry representatives as part of Advancing San Diego. Education programs providing training aligned with these skills criteria may apply for designation as a Preferred Provider of healthcare talent through the Advancing San Diego initiative. Applicants provide examples of courses in their programs that teach to each required skill. The designation is offered at one level.

- **Preferred Provider of Healthcare Talent – Medical Assistants**

## Skills Criteria for Healthcare Talent – Medical Assistants

For programs that prepare students for entry-level medical assistant positions.

Technical Skills
Vital Signs
Rooming Patients
CPR
Physical demands (lifting, standing, walking, hands usage, etc.)
Medical terminology
Injections/immunizations/ vaccinations
Procedure assistance
Non-invasive treatments and basic first aid
Diagnostic testing (urine analysis, A1C, etc.)
Chart prep
Medication administration
Digital fluency (typing, data entry, software applications, etc.)
Employability Skills
Customer Service (Professionalism, Emotional Intelligence, Composure, Active Listening)
Cultural sensitivity and empathy
Teamwork and collaboration
Critical thinking (Patient Advocacy, Problem Solving, Adaptability)
Written and verbal communication