

Thursday, November 18

As the economy continues to recover from the COVID-19 pandemic and adjust to its lasting impacts, EDC and partners remain committed to connecting San Diego companies with a diverse pool of talent. Through [Advancing San Diego](#), Career Exploration Day is packed with virtual events aimed at helping local students from diverse education backgrounds network with San Diego companies, and learn more about career opportunities in rapidly growing sectors of the economy. The day-long agenda includes a virtual career fair, along with a series of panels on Cybersecurity and Computer Science, Engineering and Manufacturing, Operations and Marketing, Healthcare and Life Sciences, and a professional development session to help job seekers stand out during the hiring process. San Diego companies are invited to get involved in one of the following ways:

Title Sponsor | \$10,000 | **SOLD**

- Logo recognition in marketing materials like event web page, graphics, and promotional video
- Logo recognition in virtual event 'lobby and auditorium', and all individual session screens
- Speaking role in up to 3 sessions of your choosing
- Social media promotion and recognition on EDC channels (Twitter, LinkedIn, Instagram (@SDlifechanging))
- Pre-and-post-event 'message from our sponsor' to registered attendees
- Post-event blog (co-authored with EDC)

Panel Sponsorship | \$5,000 | 5 spots total, 4 available

Discount rates available to EDC investors and employee working group members.

- Logo recognition in:
 - Agenda
 - Event landing page
 - Panel presentation
- Speaking role on chosen panel (moderator or panelist)
- Social media features on EDC channels (Twitter, Facebook, LinkedIn)
- Company booth at career fair

Company Booth

Large (800+ employees) \$500 | Medium (100-800 employees) \$350 | Small (<100 employees) FREE

Discount rates available to EDC investors.

- Opportunity to host all-day booth in exhibit hall
- Exclusive access to students of Preferred Provider programs in Software, Engineering, Business, Manufacturing, and Healthcare
- Access to attendee resumes and on-the-spot interviews

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