

MetroConnect VI Resources

As participants in the MetroConnect program, 15 companies receive access to the following resources:

- \$5,000 cash grant to be put toward exporting efforts
- Seven executive workshops on export-related topics
- Subscription to SystranPRO – machine translation software
- Flight discounts with partner airlines – American Airlines, British Airways, Japan Airlines
- Mentors from multinational corporations in San Diego
- Consultations and support from vetted service providers:
 - JPMorgan Chase (banking)
 - Procopio (legal)
 - RSM (tax/advisory)
 - YCP Solidiance (Asia strategy/consulting)

MetroConnect VI Program Schedule

2021 -----

- Application Period (September 1 – November 15, 2021)
- Finalist Selection (December 2021)

2022-----

- Program Launch (January 2022)
- Workshops (February – July 2022)
 - Global Partners & Exporting Basics
 - Market Selection: Tools and Methodology
 - Complying with Export Controls
 - Financing Your Exports
 - Supply Chain Strategies
 - Global Marketing and eCommerce
 - GDPR and Data Privacy
- Digital Trade Series (August – November 2022)
 - Needs Assessment sessions for each company

- 1v1 advisor support w/ WTC's technical consultants
- Collection of Midterm KPIs (September 2022)

2023-----

- Collection of Final KPIs (March 2023)
- MetroConnect VI Grand Prize PitchFest (May 2023)

Is your company ready to export? [Here are some factors to consider.](#)