



Inclusive Growth: Report to the Community

Friday April 8, 2022, 7:30–9:30 a.m.

Jackie Robinson YMCA, Southeast San Diego

With and through our investors, San Diego Regional Economic Development Corporation (EDC) centers our priorities around the fundamental building blocks of a strong economy—quality jobs, skilled talent, and thriving households. Through a data-driven and employer-led Inclusive Growth strategy released in 2018, large and small employers are engaged in programs to meaningfully impact these three pillars. Efforts range from instituting employee ownership models, to changing hiring and recruiting practices, to redirecting procurement to local businesses.

As the pandemic further widens economic disparity and inequality in already underserved communities, it is more imperative than ever that our community step up to get this recovery right. However, the private sector cannot achieve the 2030 Inclusive Growth goals alone. As stimulus funding flows into our region, the priorities of government, academia, and nonprofit sectors must be aligned.

At EDC's *Report Card to the Community*, guests will see data tracking our collective progress towards the 2030 goals and hear commitments from government and community leaders to the Inclusive Growth Initiative. **Showcase your commitment to economic inclusion by sponsoring this important breakfast program. We expect an audience of 200 executives, elected officials, and community leaders. The event will be held in the Y's gym.**

SPONSORSHIP OPPORTUNITIES

\$15,000 UNDERWRITER – SOLD

- Opportunity for featured segment in pre-recorded Report Card video
- Table of 8 for breakfast with opportunity to host an elected official
- Recognition in all pre-event public relations and social media
- Prominent logo recognition in printed and digital material associated with the event
- Prominent logo recognition displayed at event on signage and on-screen
- Sustained logo recognition as a supporter of initiative on highly visited inclusiveSD.org and three web reports that make the economic case for inclusion

\$10,000 SPONSOR – One available

- Table of 8 for breakfast with opportunity to host an elected official
- Recognition in pre-event public relations and social media
- Logo recognition in printed and digital event materials
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- Sustained logo recognition as a supporter of initiative on highly visited inclusiveSD.org and three web reports that make the economic case for inclusion

\$2,500 TABLE SPONSOR – One Available

- Table of 8 for breakfast with opportunity to host an elected official
- Logo recognition displayed at event in signage and on-screen

For more information, please contact Lauree Sahba at 619-322-6453 or ls@sandiegobusiness.org.

Learn more about the Inclusive Growth Initiative at inclusiveSD.org.