

Host funded summer interns!

Marketing and Communications Intern

Alternate titles: Business Experience Intern, Sales Intern

Position overview:

A Marketing and Communications Intern's focus could include creating marketing materials, enriching the customer experience through design, mastering selling techniques, and/or utilizing Customer Relationship Management (CRM) tools to cultivate strong customer relationships.

Skills the intern will have:

- **Customer Experience Design:** Proficiency in designing and enhancing customer experiences to drive satisfaction and loyalty.
- **Selling Techniques:** Ability to develop and implement effective selling techniques to promote products or services.
- **Customer Relationship Management (CRM) Tools:** Familiarity with CRM software and tools to manage and optimize customer interactions.
- **Business Development:** A strong interest and foundational understanding of business development strategies.
- **Creative Competencies:** Demonstrated creative skills that can contribute to innovative business solutions.
- **Communication Skills:** Excellent oral and written communication skills to effectively interact with colleagues and customers

Expectations:

Interns will work with host companies to determine if work will be done virtually or in-person. Internships will be a maximum of 240-hours total beginning in mid-May at the earliest and ending in September at the latest.

Learn more at sandiegobusiness.org or contact oj@sandiegobusiness.org.