



# PETCO PARK ECONOMIC IMPACT REPORT

More Than a Ballpark: Delivering Economic Strength, Community Impact and Civic Value for More Than 20 Years

# A Message from Our CEO

For more than twenty years, Petco Park has stood as one of San Diego's most important civic assets. It is a place where community gathers, families make memories and the Padres proudly represent our region on a national stage. It is also an example of a highly successful and impactful public-private partnership that has catalyzed the redevelopment of downtown San Diego.

Petco Park is also something more: it is a vital engine that strengthens our local economy, provides thousands of jobs and generates meaningful funding for essential City services.

Each year, millions of people visit San Diego because of what happens at Petco Park. Whether attending baseball games, concerts, community celebrations or other iconic events, this activity supports local businesses and helps sustain a vibrant, thriving city. The findings in this report show the reach of that impact.

The Padres take great pride as stewards of a public trust and committed civic partners, and our efforts extend well beyond the field. We have invested hundreds of millions of dollars into maintaining and improving Petco Park, most recently through the transformation of Gallagher Square, a welcoming, family-oriented park space that is open year-round. We have continued to increase the park's amenities and accessibility, ensuring it remains a vibrant community asset for generations.

As we look to the future, our focus remains clear: to strengthen our community, provide world-class experiences that elevate our region and operate as a source of pride for San Diego. Petco Park will continue to serve as a dynamic gathering place, both a ballpark and a community anchor, delivering benefits that extend far beyond the Ballpark District.

On behalf of the entire Padres organization, thank you for your continued partnership.



**Erik Greupner**  
*Erik Greupner*  
Chief Executive Officer  
San Diego Padres

**SAN DIEGO**  
*"The Padres take great pride as stewards of a public trust and committed civic partners, and our efforts extend well beyond the field."*





# TABLE OF CONTENTS

- Executive Summary . . . . . 6
- Economic and Fiscal Impact . . . . . 8
  - Gallagher Square Renovation . . . . . 8
  - 2024 Padres Season . . . . . 11
  - Concerts and Special Events. . . . . 12
  - Padres Operations . . . . . 14
- Looking Ahead . . . . . 16

# EXECUTIVE SUMMARY

Petco Park is more than a ballpark. It is a year-round destination that delivers significant value to the City of San Diego and beyond. Independent economic and fiscal analysis conducted by the San Diego Regional Economic Development Corporation confirms that Petco Park remains one of the region's most valuable public assets, with key findings summarized in this report and the full analysis attached.

In 2024, Petco Park and Gallagher Square hosted 183 events, ranging from 85 home games to major concerts, community events and national sporting competitions. These events supported roughly 15,000 jobs and generated about \$1.48 billion in economic sales across San Diego County. Within the City of San Diego, Petco Park activity delivered more than \$16.4 million to the General Fund and \$10.5-\$12.4 million in annual hotel tax revenue, supporting essential public services. In addition to City revenues, Petco Park activity generated approximately \$3.8 million in annual property tax revenue County-wide, supporting regional services.

Continued investment in Petco Park also delivered economic returns. The recent Gallagher Square renovation generated about \$33.7 million in value added, supporting 270 jobs and producing nearly \$818,000 in local tax revenue during construction.

This report details the far-reaching benefits generated by Petco Park in 2024, which extend into every community across the City and County of San Diego.

**Overall, Petco Park activity resulted in about \$913 million in new economic impact for San Diego region in 2024, equivalent to more than five Comic-Cons.**

**\$16.4M**  
to City General Fund

**\$913M**  
New Impact

**\$1.48B**  
in Regional Sales

**\$10.5-12.4M**  
in Hotel Tax Revenue



# ECONOMIC AND FISCAL IMPACT

Independent economic modeling shows that Petco Park continues to create meaningful and widespread value for San Diego's economy. From construction and front-office operations to game attendance, concerts and community events, the ballpark generates economic benefits that support workers and businesses across the region.

## ◆ Gallagher Square Renovation

The Padres' \$39.8 million renovation of Gallagher Square, constructed between October 2023 and March 2024, generated \$33.7 million in economic impact for the region, including \$29.1 million within the City of San Diego.

When adjusted to 2025 dollars, the renovation produced \$54.5 million in total sales, with \$47.3 million captured inside the City. The project also supported approximately 270 jobs across the region, including 240 within the City.



**In just six months of construction, the Gallagher Square renovation delivered an outsized economic impact, strengthening East Village as a vibrant, year-round destination for San Diego.**

**\$39.8M** Investment | **270** Jobs

**\$54.5M** in Initial Annual Sales

**\$33.7M** Initial Annual Impact



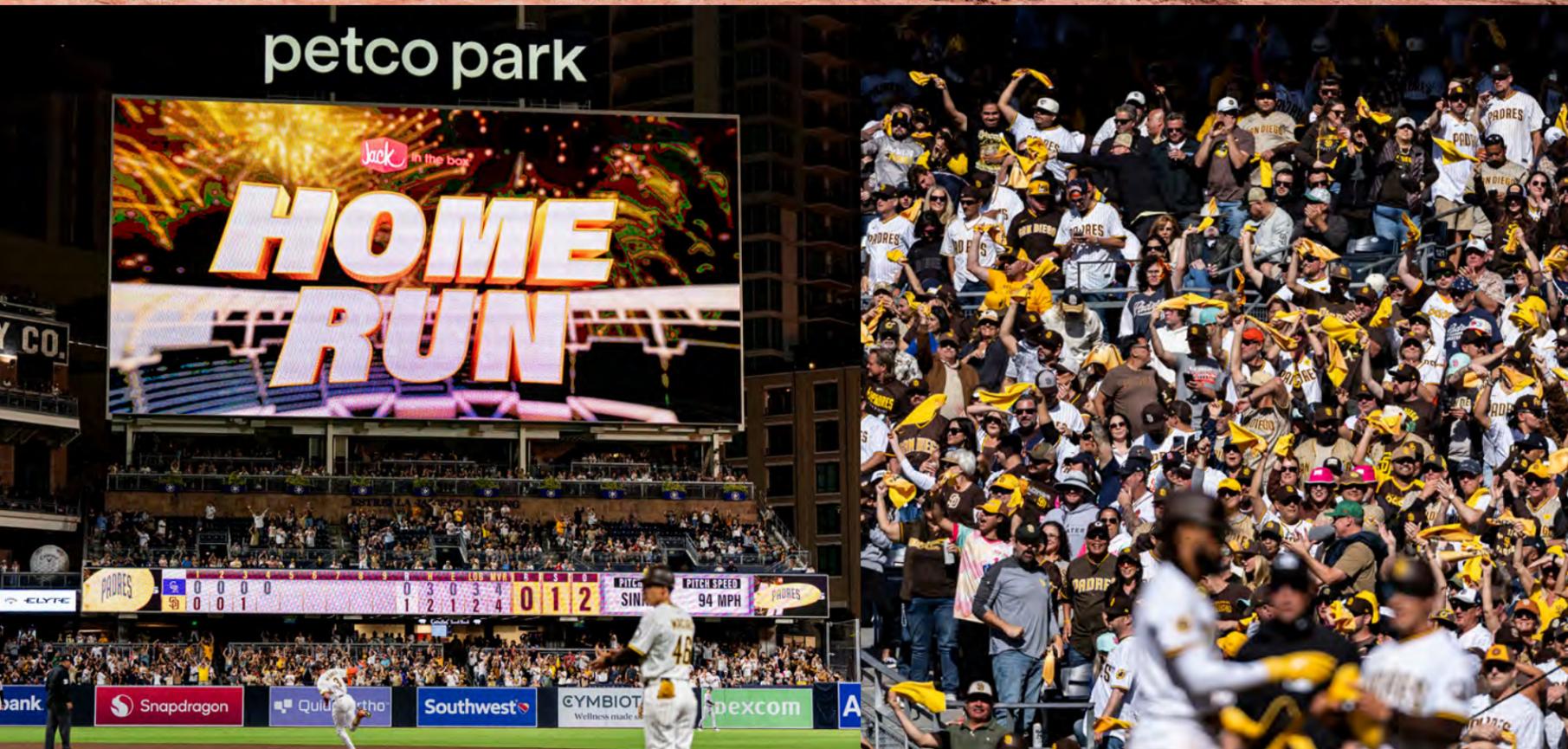


## ◆ 2024 Padres Season

Padres baseball remains the single largest driver of year-round economic activity at Petco Park. In 2024, the ballpark hosted 85 home games, each drawing 40 thousand plus residents and visitors into Downtown and generating significant spending across restaurants, hotels, retail and transportation services. Home games produced \$789 million in value added to the regional economy, which is roughly \$9.3 million in economic impact per game.

Game-day operations directly employed more than 10,000 local workers, including guest services, concessions, security, operations and numerous event-day contractors. Regionally, Padres games supported approximately 13,500 total jobs across San Diego County.

**Game day brings reliable foot traffic that sustains small businesses and supports surrounding neighborhoods, driving Downtown's visitor economy and contributing to a healthier, more resilient regional economy.**



**13,500**  
Game Day  
Jobs

**\$9.3M**  
Per  
Game

**\$789M**  
Total  
Impact



## ◆ Concerts and Special Events

Petco Park is a premier San Diego destination for concerts, festivals and national sporting events, transforming the ballpark into a year-round sports and entertainment hub.

In 2024, 98 non-baseball, large special events generated \$123 million in regional economic impact across San Diego County. Throughout the baseball offseason, this activity helps drive Downtown's economy during traditionally slower tourism months, generating critical tax revenue that supports essential City services.

**98**  
Special Events  
in 2024

**\$123M**  
Total  
Impact

Year-round concerts and events drive tens of thousands of visitors to hotels, restaurants and shops throughout the region, generating economic opportunity and enhancing San Diego's cultural landscape.



## ◆ Padres Operations

Behind every event at Petco Park are the people who make it all possible. Padres games, concerts and other events are estimated to support approximately 15,000 jobs annually across the San Diego region. This includes 13,500 jobs impacted during game days and an additional 1,500 jobs impacted during concerts and special events. Supporting these events, there are 377 year-round Padres employees working in administration, media, hospitality and professional services, in total supporting 694 jobs throughout the region.

In 2024, our operations generated about \$48 million in economic impact, including through supplier spending and induced household income that circulates back into the local economy.

This impact reflects families supported, small businesses strengthened and a dependable employment anchor for Downtown and the surrounding region.

**The Padres' year-round operations ensure that Petco Park remains a source of stability, community connection and economic vitality for San Diego.**

**15,000**  
Jobs

**\$48M**  
Operational Impact





## LOOKING AHEAD

As we look ahead, the Padres will remain committed to strengthening San Diego's economy and expanding the benefits Petco Park delivers to the region. In the years to come, we will continue investing in the ballpark, enhancing the fan and community experience and supporting the jobs and economic activity that Petco Park generates year-round. By working together, our goal is to ensure the ballpark remains a world-class venue and a lasting anchor of San Diego's cultural and civic identity.