

GO GLOBAL 2030

Report Development & Launch Sponsorship

Your impact & why it matters

San Diego's economy is deeply connected to the global marketplace, yet the region faces growing competition from peer metros investing aggressively in international trade, foreign direct investment, and global partnerships. To remain resilient and competitive, San Diego must continually reassess how effectively it engages with the global economy—and where it must evolve.

The Go Global 2030 Report updates San Diego's regional trade and investment plan to position the region as a pillar of the global economy. Building on the foundation established in [Go Global: San Diego's Global Trade and Investment Initiative \(2014\)](#), this report will evaluate progress to date, identify remaining gaps, and set clear priorities for the next five years.

Through data-driven analysis, stakeholder engagement, and collaboration with local businesses, civic leaders, and policymakers, the report will:

1. Benchmark San Diego's global competitiveness and readiness for expanded international engagement
2. Assess the effectiveness of WTCS D programs over the past decade
3. Identify barriers and opportunities across trade, investment, and global partnerships
4. Provide actionable, market-informed recommendations to strengthen economic resilience and long-term growth
5. Serve as a strategic roadmap for businesses looking to expand internationally, decision-makers shaping regional policy, and partners committed to ensuring San Diego remains globally connected, competitive, and prosperous.

By sponsoring the Go Global Report, organizations play a direct role in shaping the region's global economic strategy—helping ensure San Diego businesses can access international markets, attract global investment, and create quality jobs for years to come.

Sponsorship benefits

Go Global Title Underwriter | \$50,000

- Recognition as **Title Underwriter** of the Go Global Report
 - *Underwriter support reflects leadership-level investment in the development and dissemination of this study*
- Logo featured prominently on the report cover, executive summary, and all related marketing materials

- Opening Foreword Acknowledgement highlighting underwriter's role in enabling the report
- Seat on the stakeholder/working group
- Individual briefings on progress of report and plans for report launch
- Speaking opportunity at the Go Global Report launch event
- Priority recognition at all Go Global-related events and presentations
- Digital marketing feature across EDC/WTCSD channels
- Invitations to closed-door briefings with business leaders, policymakers, and global partners in the aftermath of the report launch

Go Global Supporting Sponsor | \$25,000

- Designation as a **Supporting Sponsor** of the Go Global Report, with elevated visibility and recognition alongside the Title Underwriter
 - *Limited to 2 – 3 organizations*
- Logo included in the report and on all associated publicity materials
- Invitation to participate in stakeholder roundtables or briefing sessions
- Recognition and speaking opportunity at the Go Global Report launch event
- Digital marketing feature across EDC/WTCSD channels
- Invitations to select Go Global events and briefings

Go Global Contributing Partner | \$10,000

- Recognized as a **Contributing Partner** for financial support of the Go Global Report, with acknowledgement distinct from advisory or steering-group participation
- Logo included in the report and on select marketing materials
- Recognition at the Go Global Report launch event
- Invitations to public-facing Go Global events and presentation